

PRESS RELEASE
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For Immediate Release
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All About Brooklyn Concierge, Inc

Picnic Day Out

A New Twist on Picknicking

Brooklyn, NY - June 4, 2008 - In affiliation with Stinky Brooklyn and Smith and Vine, All About Brooklyn Concierge introduces *Picnic Day Out* - picnic baskets are for sale for individuals to enjoy anywhere, anytime and with anyone: in a park, at a concert, on a rooftop, on yacht watching the sunset; the choices are endless. Individuals have the option to purchase a durable canvas pack or a chic wicker basket - complete with all the essentials for an elite picnic.



Purchases can be made on All About Brooklyn Concierge's website and simply stop by Stinky Brooklyn to pick it up! The baskets come complete with gourmet meats, cheese, condiments and a bottle of wine from Smith and Vine - with the following palate-pleasing cuisine selections: Italian Deluxe, French Deluxe, American Deluxe, Spanish Deluxe and Vegetarian Deluxe.

Several Brooklyn bed and breakfasts owners have opted to advertise Picnic Day Out to their guests. Elizabeth Rennick loves the concept and thinks the wicker basket is just "so chic and beautiful". Ms. Rennick stated "I love Stinky Brooklyn and always send my guests their".

All About Brooklyn Concierge's owner, Sharon Beason stated "what better way for an individual to indulge than with a stylish picnic basket with gourmet food and a great bottle of wine - all prepared for you!" And they're available to everyone - NYC residents and tourists alike.

Founded in 2006, Sharon Beason created All About Brooklyn Concierge - a full service concierge and event planning company - and caters to affluent and extremely busy individuals with meeting the demands of their hectic lifestyle. Errands, personal shopping, house and pet sitting, travel arrangements and many more are a few of the services provided by Ms. Beason, her staff and her vendor affiliates.

For additional information on All About Brooklyn Concierge, contact Sharon Beason at 718-859-0229. Email: info@allaboutbrooklyn.com. Website: www.allaboutbrooklyn.com

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